



## Logo Guidelines

The Community Planning logo is made up of three 'lozenges' overlapping to create one image. The wording Dumfries and Galloway - Together is Better reflects the coming together of many organisations under a united umbrella.

It is important to use the Community Planning logo appropriately and correctly to ensure brand strength and recognition.

### Colours

Orange = Pantone 1575

Purple = Pantone 252

Green = Pantone 360

### Font

The font used for the logo is Frutiger Black. Where body text is to be used it is recommended to use Frutiger Roman for body text and Frutiger Bold and Frutiger Black for headings and emphasis.

### Size

The logo should not be reduced to a size smaller than 30mm in length.

### Resizing

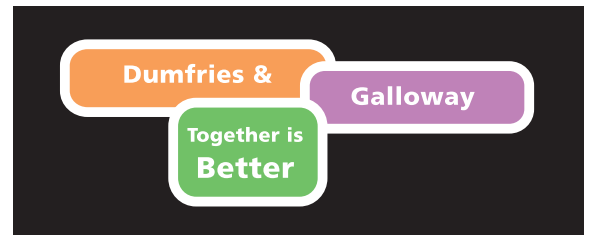
Always resize the logo proportionally. To do this hold down your shift key when enlarging or reducing.

For any further guidance on the use of the Community Planning logo please contact the Council's Graphics Team on 274191.

Full colour logo



Logo reversed out of darker colour



Greyscale logo



Minimum size

